



DATA CENTER

USE CASE

WTP RESTROOMS



PREPARED BY :

WRIGHT TECHNOLOGY GROUP

WTP'S STORY

Like so many small and medium-sized businesses (SMBs), WTP Restrooms faced a pressing concern when it came to finding a comprehensive IT solution. They needed a system that was secure, efficient, and reliable, but as a small business, they did not have the resources to implement such a solution on their own. As a result, many SMBs, including WTP restrooms turn to outsourcing their IT needs to a third-party provider that specializes in IT services. Allowing them to focus on running their business without having to worry about the complexities of IT management.



+67%

of Small and Medium Businesses (SMBs) are more concerned about cybersecurity threats now compared to last year.

ABOUT WTP RESTROOMS



WTP Restrooms is a newly established business that faced the pressing need of setting up their technology infrastructure in the short span of a few weeks. Their immediate requirement included having a functional server with their Line of Business application within a week.

Instead of making hefty capital investments in purchasing a server, APC, backup system, switches, firewall, and other equipment, they opted to host their server through WTG, which offered a cost-effective solution compared to other competitors. In just a couple of days, their server environment was up and running, providing WTP Restrooms with a reliable and secure IT infrastructure.

WHAT WE DO



WTG's unwavering commitment to providing exceptional customer service is one of the primary reasons why WTP Restrooms opted to partner with us. Our team of experts is always available to address any issues that may arise, and we provide comprehensive training to end-users to ensure that they are fully equipped to utilize our services to their fullest potential. In addition to our customer service, there are several other advantages of utilizing WTG's co-location data centers (as outlined in our other data center documents). Our facilities are designed with redundancy and advanced security measures to ensure maximum uptime and protect against cyber threats. We also offer scalable solutions that can easily adapt to our clients' evolving needs, providing them with the flexibility they need to grow their businesses.

By partnering with WTG, WTP Restrooms was able to leverage all of these benefits, which enabled them to establish a highly functional and secure IT infrastructure while keeping costs low. Our commitment to our clients' success is at the forefront of everything we do, and we take pride in being a trusted partner to businesses of all sizes and industries.

Market Statistics

92%

of the top 2000 companies worldwide more than 9 out of 10 had IT outsourcing contracts in 2019

65%

of organizations perceive outsourcing to enable them to focus on core business functions

70%

of companies claim cost reduction is the primary factor for there decision to outsource

\$5,600/MIN

The average downtime across industries costs a company \$5,600 per minute.

20%-30%

Companies utilizing outsourcing can reduce their expenses by an estimated 20% to 30%.

66%

of Small and Medium Businesses (SMBs) have experienced a cyber attack in the past 12 months

THANK YOU

WE LOOK FORWARD TO WORKING
WITH YOU



FOR ADDITIONAL INFORMATION

[The Importance of a Co-Location Data Center](#)

[Cyber Security White Paper](#)

GET IN TOUCH



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